



directives &  
instructions

[www.fla.waag.org](http://www.fla.waag.org)



# Leave

## Explore new territories

### What to look for

- Open source platform
- Decentralized ownership (multiple owners)
- Complete ownership of your data
- Lack of censorship
- Right to leave permanently

## Lands of opportunity

- Diaspora
- Red Matrix
- Ello
- Heartbeat
- Minds.com

## Ready to go?

- Step 1.** Export your contacts, birthdays & events.
- Step 2.** Download an archive of your account.
- Step 3.** Let your friends know your destination.
- Step 4.** Deactivate or delete your account.
- Step 5.** Congratulations! You're free. Sort of.

# Hide

## Defeat the algorithm

### How to make yourself “worthless”

1. Create networks within networks using anonymous profiles.
2. Download an “onion browser.”
3. Use temporary burner inboxes, emails & phones.
4. Lie about your personal information.

## Encryption

### Make yourself invisible

Use encryption tools to hide your messages from Facebook's algorithms. They will be unable to target you using the content of your conversations.

# Rebel

## Fight the good fight

### How to take action

1. Support legal actions (like Europe versus Facebook).
2. Back alternatives.
3. Throw a Facebook Farewell party!

## Skill is power

### Arm yourself with knowledge

1. Learn to code.
2. Learn to hack.
3. Open up technology.

*“If you can't open it, you don't own it.”*

## 10 grievances against facebook

- 1 They are manipulative
- 2 They milk you for all you're worth

- 3 They turn you into a lab rat
- 4 They spy on you
- 5 They selectively censor
- 6 They change the rules mid-game

- 7 They ensnare you in their web
- 8 They encourage bullies & abusers
- 9 They use you against your friends & family
- 10 They take over your identity